



## **DEXSAR™ provides the industry's first comprehensive liability protection for electronic transmissions**

*Secure B2B and B2C exchanges of documents and records to be protected with Internet transmission assured using the Insuriti® patented processes.*

HERNDON, Va., September 25, 2008 — Digital Now Inc., a pioneer in software and online digital document and file exchange solutions for businesses and consumers, has signed a license agreement with Transuriti LLC to utilize its patents to assure delivery and exchanges as part of Digital Now's [DEXSAR™ Service](#). As a first for the Internet industry, businesses using DEXSAR to exchange private or confidential data will have their electronic communications assured against breaches and potential legal liabilities using the Transuriti patents.

"Many businesses today simply assume the risk of sending confidential information over the Internet, and really have no assurances that documents will remain confidential during transmission," said Gary Mueller, CEO of Digital Now. "DEXSAR with *Insuriti*® provides the first 'liability protection and secure' approach to private information that should never be transmitted as e-mail attachments — this includes especially sensitive information such as financial data, SSNs, human resources data, health data and trade secrets."

Under the terms of the agreement, DEXSAR will implement provisions of the *Insuriti*® patents to enable DEXSAR users to assure their deliveries and exchanges. DEXSAR plans to make service and coverage options available for businesses and their clients. This includes providing liability protection for timely delivery, confidentiality, and authenticity of the exchange.

Until now, many client facing organizations, including law firms, accountants, financial planners, medical facilities, and insurance agents would simply risk their clients' confidentiality for the convenience and efficiencies of e-mail. Adding disclaimer statements to the bottom of their e-mails is an after-the-fact approach and does nothing to actually protect a client's confidentiality or personal information.

"Using e-mail attachments without liability protection and advanced security when transmitting confidential communications is no longer sufficient for the 21<sup>st</sup> century Internet user. Those old practices put businesses and their customers at significant financial and legal liability risk. There is no such thing as 100% security. *Insuriti*® fills the risk gap that technology misses," said Al Stern, Founder and CEO of AMAX, LLC, who leads Transuriti. "By assuring electronic transmissions with DEXSAR, you are taking proactive measures to protect your company's exposure risk to data breaches during transmission and sending a strong message to your customers that their confidentiality is your top concern."

**Digital Now Inc.** is a pioneer in developing software and online solutions for secure file and document delivery and exchange with a strong history of technological innovation. Through the DEXSAR solution, Digital Now provides trusted account networks to protect confidential, personal and critical information. A variety of financial and professional services, member-based and academic organizations use DEXSAR to help clients, members and students manage and protect their growing digital estates; including financial statements, legal and business documents, tax return filings, images, and others types of important digital files. Currently, Digital Now serves customers in the United States, Europe and Australia. More information about the company is available at [www.digitalnow.com](http://www.digitalnow.com). Visit [www.dexsar.com](http://www.dexsar.com) for additional product information.

### **About Transuriti, LLC, and the Insuriti® Patents**

Transuriti, LLC, is a Minnesota-based company that licenses the *Insuriti*® patents. Transuriti approves technology and insurance offerings that bond and insure risks involved in using the Internet. More information about the *Insuriti* patents is available at <http://www.Insuriti.com/>.

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