



## Leading Childcare Company Implements DEXSAR

*Local Kids selects DEXSAR to secure exchange of sensitive, private documents with parents across network of 18 centers*

Herndon, VA, February 6, 2008 - Digital Now, Inc., a pioneer in document delivery, exchange and protection services, today announced the successful implementation of DEXSAR, a trusted account network, for Local Kids Pty Ltd, a leading Australian childcare provider. DEXSAR enables Local Kids to securely deliver, exchange and manage a variety of critical digital documents and files with parents of children located across Local Kids 18 centers. The Local Kids implementation through DEXSAR created a private network where the corporate office, individual locations and parents all become virtually connected in real-time.

Local Kids decided to implement DEXSAR as a value-added service, by enabling the exchange of authenticated, sensitive data about the children in their care and other critical information with parents in a safe and secure environment. Knowing parents are time-starved and rushing to pick-up their children in the evenings with little time to take in important information they need from teachers and the centers, DEXSAR enables parents to view communications at their own convenience.

“We developed DEXSAR with multiple levels to address the needs of organizations such as childcare centers to deliver and share public information which is open to everyone in the trusted account network, and then enable private and secure communications at specific locations and at an individual level”, said Gary Mueller, CEO of Digital Now.

DEXSAR allows Local Kids to distribute information on center activities, monthly newsletters and educational programs to more than 2000 parents. The system also helps center management and parents exchange child-specific sensitive information such as medical history and immunizations, progress reports and photographs. Additionally, Local Kids is able to deliver invoices directly into each parents’ DEXSAR account, providing operational savings to the company.

“By implementing DEXSAR, Local Kids has a quick, unique solution allowing sensitive child data exchange through a user-friendly interface,” said Megan Clark, Chief Operating Officer of Local Kids. “Not only is DEXSAR changing the way Local Kids communicates with parents, it is also changing the face of our internal processes.”

Clark believes this is an unexpected but added bonus. “Our ability to share files and communications between locations about procedures, marketing and administration has improved immensely and our ability to send documents in real-time—and cheaply without printing or postage—has reduced our administration costs by 40%,” she added.

“What we especially like about DEXSAR is the audit log function whereby all documents are date and time logged,” explains Clark. “Staff can easily source where a file has come from, when it was sent and at what time. This is not only an improved internal process but excellent for compliance reasons when required. With DEXSAR we are winners all round!”

### **About Digital Now**

[Digital Now Inc.](#) is a pioneer in digital estate management with a strong history of technological innovation. Through the DEXSAR services, Digital Now provides trusted account networks to protect private, personal and critical information. A variety of professional services, member-based and academic organizations use DEXSAR to help clients, members and students manage and protect their growing digital estates. DEXSAR services securely deliver and retain monthly statements, income tax return filings, brokerage statements, images and any other type of important information in a user-friendly digital safe-deposit box. Currently, Digital Now serves customers in the United States, Europe and Australia.

More information about the company is available at [www.digitalnow.com](http://www.digitalnow.com). Visit [www.dexsar.com](http://www.dexsar.com) for additional product information.

**About Local Kids Pty Ltd**

Local Kids owns and operates Child Care Centres throughout South Australia and in regional Victoria. Local Kids aim to make each Centre a friendly, secure place for children, where their independence and individuality is valued. Local Kids strive to meet the individual needs of each child to enable them to reach their full potential by providing a learning environment which offers a stimulating, child centred program.

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